


## TRANSMITTAL

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<b>Title of Invention</b>	<b>AUTOMATED DETECTION OF ASSOCIATIONS BETWEEN SEARCH CRITERIA AND ITEM CATEGORIES BASED ON COLLECTIVE ANALYSIS OF USER ACTIVITY DATA</b>		
Application Number :	10/817554		
Date :	2005-09-08		
First Named Applicant:	Mr. Vadon Eric R.		
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Attorney Docket Number:	SRCH.105A		
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